

BULLS HATE RED COLOR

MYTH OR TRUTH?

For centuries, we've believed bulls become
enraged by the color red.
But is it really true?



MYTH



Bulls do **not** hate the color **red**.



Bulls are actually **colorblind**.



What agitates bulls in bullfights is the **movement** of the cape, not the color.



Their aggressive behavior is triggered by perceived **threats and motion**, not by colors.



Science
beats
superstition!



TRUTH



Bulls have **dichromatic vision** (like humans with red-green color blindness).



They see the world in shades of blue, yellow, gray and white, but **not red**.



The cape's **movement** looks like a threat to the bull, provoking its charge.



So next time you see a bull charging, remember – it's not the color, **it's the action!**



KEY TAKEAWAY

Bulls don't hate red. They react to movement, not colors.



Visualpedia

— KNOWLEDGE, EXPLAINED VISUALLY —

DID YOU KNOW?

Cattle, including bulls, have better night vision but limited ability to see red and green.



QUESTION EVERYTHING. SEEK THE TRUTH. STAY CURIOUS.